



TEXT IT.

Texting is fast becoming the preferred communication method in the country for delivering short messages quickly. With USAD SMS, you can **send and receive** messages, such as emergency messaging, notifications, advertising communications, and general messaging across the globe.

Enable SMS utilizing International long codes, US & Canada short codes, including **vanity short codes**, and put the power of texting into your communications portfolio. We can also enable IP-based SMS texting from toll free and direct inward dial (DID) telephone numbers. Messages may be sent utilizing our SMS Messaging Center or API integration with your software.

Concerned about security? Rest assured knowing that USAD's SMS platform is **encrypting** your SMS messages, keeping your messages secure and compliant, and making sure your customers know exactly who your SMS messages are coming from.

Additional security is available with a simple, powerful **private interconnection** from the solution provider with the superior service you deserve.

SMS services are useful for a variety of applications:

- Appointment & Reservation Notifications
- Order Status & Delivery Information
- Discounts, Promotions & Coupons
- Events & Fundraisers
- Customer Loyalty Programs
- Emergency Alerts & School Cancellations

98% of Text Messages
are Opened
(vs. 20% of emails)

5 Billion Cell Phone
Owners Worldwide

91% Keep a Mobile
Device Within Reach
24/7

Source:

Mobile Marketing Association, Morgan Stanley



USA DIGITAL

Passionate About Performance



SMS Messaging Center

USAD SMS Messaging Center puts versatility at your fingertips by allowing you to send bulk and individual SMS messages from any computer with internet connectivity. There is no need for downloads or installations, complex integration or expensive development costs.

Create New & Recurring Messages
Reporting and Statistics
Contact & Group Management
Message Delivery Status

The screenshot displays the USAD SMS Messaging Center interface. At the top, the header includes the USAD logo, 'USA DIGITAL SMS Messaging Center', and a user login status: 'You are logged in as 4056415216 | Log Out'. Below the header is a navigation bar with icons for Home, User, Groups, Calendar, Reports, Settings, and Help. The main content area is divided into two sections: 'Send Message' and 'Message History'.

Send Message Form:

- Country dropdown: USA +1
- To... field: [Empty]
- Subject field: [Empty]
- Message field: [Empty]
- Character count: 982 of 996 characters remaining
- Replayable dropdown: [Open]
- Select Program dropdown: [Open]
- Job Name field: [Empty]
- Delivery Options: Urgent
- Buttons: CLEAR, SCHEDULE, SEND

Message History Table:

Msg ID	Job Name	Urgent	Date Sent	% of Msgs Sent	Share
4xmNjbdlou\$zyqv	test	No	09/23/2014 10:34 AM	0	🔗
4xmNjbdlou\$zxSqz	test	No	09/23/2014 10:34 AM	0	🔗
4xmNjbdlouerSqj	test	No	09/23/2014 10:29 AM	0	🔗
4xmNjbdloueflqj	test	No	09/23/2014 10:29 AM	0	🔗
4xmNjbdlouAeDyqf	test	No	09/23/2014 10:17 AM	0	🔗

VIEW HISTORY button

SMS Messaging Center is also available for private label.

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