

A background network diagram consisting of interconnected nodes and lines. Several circular icons are scattered throughout, including a Wi-Fi symbol, a smartphone with a speech bubble, a gear, a padlock, a globe, a document with a checkmark, a 800 number icon, and a telephone handset with an arrow.

**USAD**

# **USA DIGITAL**

**YOUR GUIDE TO  
SUPERIOR LONG  
DISTANCE, VOICE,  
AND DATA SERVICES**



**AT&T Partner Exchange<sup>®</sup>**

Platinum Solution Provider



# USA DIGITAL

## Bringing the Future of Telecommunications to You Today

The world of voice and data is constantly evolving. USA Digital (USAD) understands the challenges this presents to carriers and businesses—and understands the pressures businesses deal with every day.

As an AT&T solution provider, USAD offers a robust suite of long distance, voice, and data communications services for small and medium-sized businesses, Fortune 500 companies, and local exchange carriers. Services from USA Digital enhance connectivity, communications, and profitability.

As the preferred partner, we serve businesses and local exchange and national telephone carriers that turn to us for our deep bench of technical and engineering professionals, vast and reliable network, array of platforms and custom solutions, superior support, and cost-saving technology.

**Discover why we're so passionate about performance.**

**Contact USA Digital at 888-872-3787 or [sales@usad.com](mailto:sales@usad.com).**

## Long Distance Termination

Long distance routing for mission-critical delivery at the best price.



USA Digital's feature-rich long distance termination services deliver a high completion rate that is cost effective.

Our long distance services are available on a session initiation protocol (SIP) or a circuit switched (TDM) platform for U.S.-originated 1+ outbound calls. T.38 protocol supports Fax over IP (FoIP).

USAD delivers a comprehensive communications solution over our privately owned, nationwide network that offers high performance and class-of-service voice quality.

### Benefits of choosing USAD long distance service:

- Nationwide 100% on-net FGD network
- Completion routing. Our intelligent routing platform directs calls based on carriers' ability to complete the call and in accordance with FCC regulations
- Migration planning. Gain flexibility and control by leveraging our extensive VoIP experience and integrated TDM and VoIP network to develop a migration path for your business
- Business continuity. USAD's network failover and redundancy protocols, which include IP failover to the AT&T wireless wide area network, ensure your continuous communications

## Toll-Free

Invite more calls and sales with domestic and international toll-free numbers.



USAD provides more reach and convenience for your customers with toll-free numbers on the dependable, fully connected USAD network.

Using AT&T's IP toll-free technology streamlines calling operations and reduces operating costs. Whether the call traverses our SIP or TDM network, we deliver connectivity and enhanced security for your business.

USAD's toll-free service offers a variety of features including RespOrg management, vanity or random toll-free numbers, caller ID/CNAM services, payphone blocking, and automatic rerouting through TakeBack & Transfer or SIP Refer.

## Local Inbound (DID)

Extend your local reach throughout North America.



Do you want to extend your telephone network rapidly, without incurring capital expenditures or network expansion costs? You need local inbound or direct inward dialing (DID).

As a partner product to voice termination and origination, USAD provides secure local inbound services to all 50 states and Canada from nearly 7,000 rate centers. Your business gets a local presence in new markets with new virtual phone numbers on our VoIP service. We can also port your existing numbers.

The result: scalability and services that improve your business, increase customer satisfaction, and reduce costs compared to traditional toll-free services.

## IP Flex

Integrate voice and data seamlessly over one line—with no capital expenditure or major hardware.



Using AT&T's IP Flex technology, USAD offers local and long distance calling service that can be used with your existing PBX equipment. IP Flex consolidates voice and data over the same pipe, offering cost efficiency in terms of provider, transport, and management options.

As a managed VoIP communications solution, IP Flex offers an array of calling plans and access speeds that support data communications as well as inbound and outbound calling: local and domestic long distance, and international calling. And, as an AT&T product, you get class of service that delivers excellent call quality.

### Benefits of IP Flex:

- Works with your existing telephony—no CapEx involved
- Simplified communications—send corporate email, Internet, and voice through one line
- Local 911, free local calling area, popular calling features
- Supports virtual phone numbers for enhanced visibility outside of your market
- Flexible call routing capabilities



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## Call Director<sup>SM</sup>

On-demand customized call handling  
at your fingertips.



USA Digital's Call Director gives you ad hoc routing control of your toll-free or DID calls. Using the convenient online portal, you control the rules, schedules, and destination routing. You have the ability to direct your calls to any on-net trunks, off-net destinations, or international numbers.

### **Benefits of USAD's Call Director:**

- Change your business call routing in real time
- Maintain business continuity
- Manage multiple call rules
- No CapEx or special equipment required



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## Private Line

Create highly secure connectivity between locations with a private network.



Many businesses need the functionality of the circuit-switched TDM network for transmitting their voice, video, and data applications. They may have made significant investments in equipment and infrastructure to support this protocol.

TDM private lines can be used for connecting multiple locations, long-haul transmission, or private peering arrangements. Your private line provides secure point-to-point data transfer, which is of critical importance for such industries as healthcare and financial services that must comply with strict privacy regulations.

The USAD network can receive both TDM and IP transmissions, making it an ideal choice for businesses that prefer circuit-switched protocol or have not yet fully migrated to IP.

USAD provides point-to-point private lines in varying sizes, from T1 to DS3 to OCx. All configurations are backed by the industry's best service level agreements and are supported by our 24/7 U.S.-based customer service.

## Ethernet Services

Facilitate your voice, data, and video applications at an affordable price.



USAD harnesses the power of AT&T's Switched Ethernet Service<sup>SM</sup> to ensure delivery of multiple applications on a single network. We can integrate voice, video, and data through one MPLS IP network that is fast, secure, and reliable. This is a great option for companies with an existing IP infrastructure and strict privacy compliance mandates.

The AT&T Virtual Private Network adds an additional layer of performance and security for your customers, cloud providers (via AT&T NetBond<sup>®</sup>), and remote employees (via AT&T Network-Based IP VPN Remote Access Services, or ANIRA). Users can collaborate from anywhere, anytime using fixed or mobile technologies.

USAD provides bandwidth from 1.5Mbps to GigE that can be scaled to your needs. Our engineering team will assist in configuring an Ethernet solution that meets your business continuity and expansion plans.

All configurations are backed by the industry's best service level agreements for both quality of service (QoS) and class of service (CoS), supported by our 24/7 U.S.-based customer service.

## Dedicated Internet Access

Stay connected with high-speed Internet access that drives business.



Ecommerce, eLearning, email, collaborative browsing, chat, VoIP, and streaming video and audio are just a few of the applications used in today's business environment. Businesses need fast, reliable Internet to remain connected to customers, vendors, business partners, and employees to minimize business disruptions and maximize productivity and profitability.

USAD offers the best Internet reliability on the largest and most advanced IP networks in the country. The USAD "always-on" Internet service is designed for optimal performance to deliver your critical data. Backed by the AT&T network and delivered via our managed Internet service, our high-speed dedicated Internet provides extensive reach throughout the U.S., Puerto Rico, and the U.S. Virgin Islands.

Internet services can be scaled to suit your company's needs from T1 to 1GB. Our proactive network monitoring and 24/7/365 customer service ensure adherence to our strict SLA policies.

## SMS

Extend your reach and communications with two-way messaging.



Text messaging has the highest read rate of any communications format. USAD's secure messaging and group notification solution keeps your teams in touch and your customers in the loop—across devices (desktop, smartphone, tablet) and locations—for real-time collaboration and communication.

Our SMS Messaging service supports both long and short codes. The web-based portal enables you to easily set up and enhance your wireless notification needs—from special offers to emergency alerts to order status notifications.

### **Extensive features and capabilities:**

- Send rich media attachments
- Share time-sensitive information
- Supports two-way texting and 8xx texting
- Recipient list and message management via online portal
- APIs available for integration projects

## FraudPro<sup>SM</sup>

Why put your bottom line and your customers at risk due to IRSF fraud?



Protect your customers and your subscriber relationships from losses caused by International Revenue Sharing Fraud schemes. USAD's exclusive FraudPro provides real-time network monitoring of all your international traffic. It's a lock-tight control for your international call activity against network hacking and system vulnerability that cost businesses billions of dollars each year.

We offer several levels of FraudPro to protect you from fraudulent activity. Our most comprehensive package allows you to set a cutoff amount for each specific country, ranging from zero dollars (no calls allowed) to a higher amount you consider normal for your business. We will alert you and automatically block a country when your predetermined threshold is breached.

We don't rely on historical data or "best guesses" of IRSF activity. Our real-time FraudPro monitoring stops fraud cold.

## Customer Service

24/7/365 support and much more.



At USA Digital, we're proud of the high level of customer service we deliver to every account—including the always-available live customer support from our U.S.-based service centers. That's because we know how crucial quick response time and business continuity are to our customers.

USA Digital's customer service and account management teams adhere to strict SLA requirements to ensure our best-practices approach is truly always the best—whether we're implementing new services, effecting a change order, or troubleshooting an issue.

In addition, our network operations center (NOC) continuously monitors our network to ensure all systems are functioning at peak. Plus our engineering team will design a solution customized to your specific voice or data needs.

**For industry-leading voice, long distance, and data services and support, call 888-872-3787 or email [sales@usad.com](mailto:sales@usad.com).**



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